

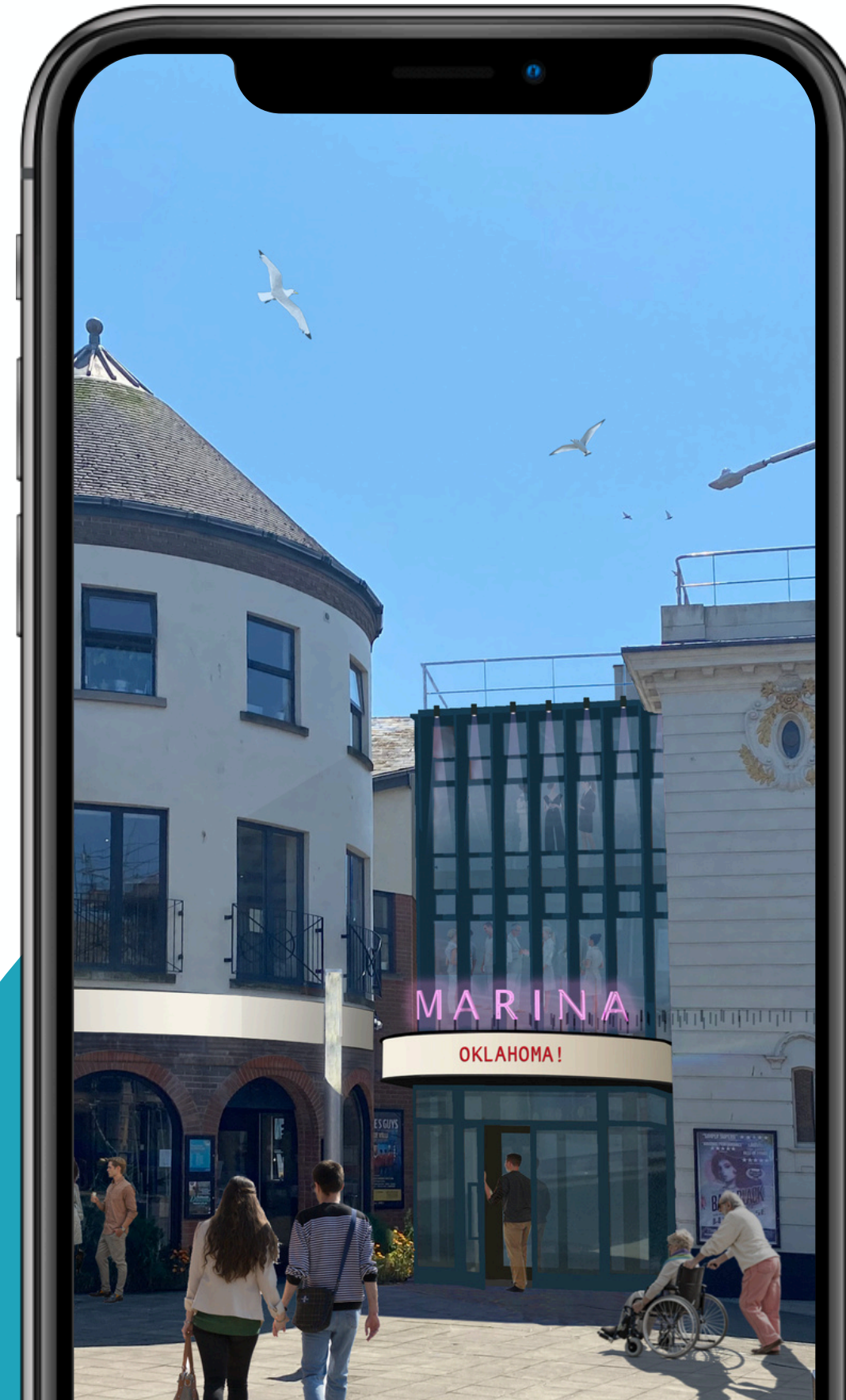
Marina Theatre

Closure 15th June 25 - 22nd October 25

**MARINA
THEATRE**
LOWESTOFT

Overview

1. Training Completed
2. Theatres Visited
3. Other Visits and Activities
4. Events
5. Shows & Marketing
6. Recruitment



Training

We knew that the closure was going to be a brilliant time to freshen up our knowledge as well learning a lot of new skills. It wasn't just the Heads of Departments that got involved but the whole team. Here is some of the training we took out...

6 Week BSL course

GDPR

Martins Law

Inclusivity in the Workplace

IOSH & NEBOSH

HR

COSHH

Policies and Procedures

Food Hygiene & Safety

Barista Training

ACAS modules

Equality & Diversity

Level 2 Team Leader

H&S in Hospitality

Social Media Strategy

AMA Marketing Conference

Volunteer Management

First Aid Training

Myers Briggs

Allergens

Advanced Excel

Theatre Visits



Diss Corn Hall



Ipswich Regent



Kings Lynn Corn Exchange



Theatre Royal Bury St Edmunds



Gorleston Pavillion



Norwich Theatre Royal

During our closure we had the great pleasure of visiting several theatres in the area. At Diss Corn Hall we were also able to connect with representatives from The Apex, Bungay Fisher Theatre, The Seagull Theatre and Norwich Theatre Royal.

These visits were invaluable to our Heads of Department. What we learnt from our neighbouring teams will stay with us as we reopen and we have made some firm friendships going forward.

Other Visits and Activities



The Catering Team visited Fresh Pac and a range of food outlets in the area

The Tech & Facilities team gardened at the Triangle Market

The Heads of Departments took part in an Away Day with the Board of Trustees



Pop Up Box Office in the town centre

Jolly Holidays took place as well as HAF workshops

Our Community groups ran at different venues around the town



We also joined up with Suffolk Good Journey. This initiative encourages customers to travel to work via public transport or walking/cycling. We will offer 5% off in the cafe for anyone who shows us a bus/train ticket or a bike helmet.

We have also started conversations with Ramps On the Moon to look into some training with them in the new year and possibly join their Change Programme in the future.

But that's not all...

EVENTS...

The Summer was busy for fetes and the whole team got involved.

One particular highlight was The Lowestoft Carnival led by the Marina Samba Band with the Marina Float behind. Our float, with some panto characters and the Marina Monkey on was well received and we raised a considerable amount of money for the Trust.

First Light Festival

Heritage Skills Market

Lord Mayors Procession

The Lowestoft Carnival

Lowestoft Pride

Next Stagers Seaside Special

Dino Jam

Ormiston Denes Summer Fayre

Corton's Big Day Out

The Festival of Kindness

Oulton Broad Summer Fete

Planet Positive

Heritage Open Days

Fairytale Brunch

Kids Summer HAF Activities

Shows and Marketing

As well as press releases we also created “The Site Scoop” which showed our followers the progress being made during the development.

These posts were really engaged with and it gave our customers an insight into what the theatre looked like at each stage of the redevelopment.

Programming and Marketing during the closure was just as busy as it normally is with the added task of keeping the public informed about the redevelopment. Our teams were kept busy with enquiries from promoters and keeping the public engaged with informational posts and funny TikToks!

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The Site Scoop

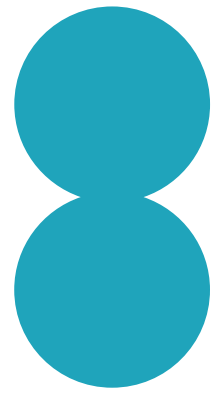


Season Brochure
produced ready
for re-opening

62 new shows
put on sale
during the
closure period

70+ new
shows were
put into the
booking
diary during
the closure

We also announced a 2026 musical collaboration with The Seagull Theatre



RECRUITMENT DRIVE...

Towards the end of our closure period, we implemented a comprehensive recruitment process to prepare for reopening. We advertised a range of roles including Duty Managers, Stewards, Theatre Ambassadors, Catering Assistants, Bartenders, and Kitchen Assistants, and received over 150 applications.

Interviews were conducted at the job centre in collaboration with an HR specialist. The quality of applicants was high, and a rigorous scoring system was used to ensure we selected the most suitable candidates.

The process proved highly successful, and as a result, we now have strong, capable teams in place as we reopen.



TESTIMONIALS...



"I so enjoyed interviewing some of your previous staff - what a great team you will have I could not get over their love of the theatre and their genuine enthusiasm for their roles truly inspirational"

"Really appreciate your help on this one. I can imagine it's been a huge process for you (not to mention the office move!) so thank you!"

"I just wanted to say a massive thank you for being part of this year's Festival of Kindness at Sparrow's Nest! You really helped make the day what it was, and we've had loads of lovely feedback from people who came along."

"Thanks so much for popping over and for sharing little tidbits of the ways you operate! Lovely food for thought :)

Great to see you as always and yes we'll definitely stay in touch."

"Lowestoft Town Council would like to take the time to thank Marina Community Team and especially Lorna for organising such great activities for Lowestoft Pride.

It was also noted from members of the public and representatives of Lowestoft Town Council, we have been consistently impressed by the activities Lorna has organised and the positive engagement she and her team connects with the community.

Some highlights include:

The diverse and inclusive range of activities tailored for all ages and interests.

Lorna's approachable and enthusiastic manner, which encourages participation and made everyone feel welcome at your engagement stall.

Lorna is a true asset to your team. Her hard work does not go unnoticed, and we wanted to take a moment to recognise her outstanding contributions. Please pass on our gratitude to her—we look forward to seeing what Lorna and the team does next!"

