

East Suffolk One Radio - report for Lowestoft Town Council - April 2024

The last 12 months have again been busy and successful for the volunteers at our local radio station. We continue to build audiences on the radio station and across our social media channels.

Throughout the last year, East Suffolk One has continued to maintain prolific coverage of events from our part of Suffolk. As well as providing online coverage, we have also attended numerous occasions and events across Lowestoft including those in the historic Triangle Market, such as at Easter, Halloween, Midsummer and Christmas. We were also at the Coronation Concert in May, the Royal Naval Sea Patrol Association's ceremony at Belle Vue Park and Sparrow's Nest Gardens - and the town's very first Pride event last summer.

In October we were short-listed for a Lowestoft and Waveney, Suffolk Chamber of Commerce Business Award. Then in November at an event in Oulton Broad - we were announced as the winners of the Community Pride Award - and were absolutely thrilled to be there to receive it. This award very much reflecting and recognising the work and commitment our volunteers give to help promote the area.

With funding from Lowestoft Town Council, we were able to establish a radio studio in the historic High Street. Apart from helping to provide a focus for East Suffolk One, we have also been able to get local groups in to interview for content on the station, this included The Screamin' Seagulls to publicise their Christmas Carol Concert.

We continue to feature local news and weather - and our successful Community Connections interviews are popular on the radio station and available via our app and website.

Indeed, Easter 2024 saw East Suffolk One launched a brand new app and website. The move means that we can now share local news and events on both of these platforms. It also means we are able to provide more accessibility to groups and share details of their events and news.

As we head through spring and into summer, we look forward to continuing our commitment to helping promote the town and the many great groups and charities that are based here.

Listen now: www.eastsuffolk.one and via [@eastsuffolkone](https://www.facebook.com/eastsuffolkone) on Facebook, Instagram, X and Threads. Download the free app now for Apple and Android devices.

