

Lowestoft Lowdown

Lowestoft Lowdown is a monthly listings magazine that promotes cultural and creative activities within Lowestoft (NR32 and NR33). It aims to fill gaps in coverage left by the combination of The Local Newspaper, Social Media, Street advertising and local newsletters. The unique proposition of Lowdown is its cultural and creative listings within NR32 and NR33 which aim to be as comprehensive as possible No charges are levied for listings.

Lowdown aims to celebrate and support economic and community activity within the Town to encourage engagement with what the town has to offer both to residents and visitors.

Lowdown is currently on issue 28 in an unbroken run of monthly publication for over two years

It is an A5 format zine style booklet of up to 16 pages, distributed free and is available in printed form (500 copies distributed via local venues and shops) and also as a freely downloadable pdf

Lowdown is a self funded project by [REDACTED] and [REDACTED] of paper-works (a lowestoft based print studio founded in 2017). Paper and printing costs are currently subsidised by advertising and sponsorship of individual issues. but this does not cover the full costs of production. Lowdown has benefited from the use of a laser printer which was the subject of a grant application by The Grit CIC to Lowestoft Town Council. This has helped to reduce toner costs.

Lowdown aims to expand (increased coverage ,more pages and more opportunities for individuals to contribute articles). It also would like to move to a more economically stable model with increased advertising and sponsorship revenue and more opportunities to engage in fee earning projects such as event specific Lowdown editions and the development of participatory Lowdown Zine workshops facilitating individuals to publish zine format booklets on local stories, histories or areas of personal expertise.

Lowdown utilises paper produced with pulp from FSC certified sources, Any surplus copies are collected and recycled. Development wise we are working towards increased use of distribution by bicycle and the construction of a low energy mobile solar powered print unit which would allow fully solar powered print on demand distribution of Lowdown at public events.

Lowdown is seeking to work with local organisations which share our community building aims. Specific areas of potential collaboration with Lowestoft Town Council include

Grant funding of development of Lowdown as an agent of community building and opportunity for individual cultural engagement.
Advertising for Lowestoft Town Council Events.
Sponsorship opportunities to help LTC promote specific projects or initiatives.

[REDACTED]
paper-works*