Christopher Meek
Events and Administration Officer
Lowestoft
Thank you for your prompt and encouraging reply to my inquiry about recognizing the historic connection between Sault Ste. Marie, Canada and your community.

Separating D-Day from the Lowestoft-Sault Ste. Marie connection could be a useful planning option.

The relationship between our two communities could be commemorated at any time next year, including on/around D-Day.

Recognition of the long ago bond could be marked by a contingent from here going there for an event(s).

The group could include member(s) of our City Council, the Rotary Club, local militia and representatives of other groups mentioned in the story I sent. Our respective Chambers of Commerce may have interest in participation.

Additionally, some individual citizens may wish to attend - there may be family or other connections with Lowestoft - and a group rate may be achieved that would make it more economical for all. Sponsorship opportunities could also be explored.

Similarly, a return visit at some suitable time from your community to ours could advance our cities' mutual interests and relationship.

Perhaps initially, a feasibility committee with representatives from both cities and key groups such as Rotary, could assess interest and discuss opportunities that could include possibilities of mutual economic development and tourism. At some appropriate time our respective national Ambassadors' offices could be invited to express comment.

Our cities are approximately the same size and share an interest in renewable energy. The border location of Sault Ste. Marie, Canada with Sault Ste. Marie, USA may be of interest to some of your businesses. Some discussion would likely discover other common interests.

With the 80th anniversary of World War Two as a backdrop, a public communications strategy could bring international media attention to this reconnection event benefitting our cities.

If there is interest in pursuing this effort I'd be agreeable to assist in whatever ways would be helpful.

For some background:
This is Sault Ste. Marie's tourism site:


Tourism Sault Ste. Marie - Ontario's Best Adventure
Town
saulttourism.com

This is our municipal government site:


Thank you for your interest.

