

LOWESTOFT VISION IS THE TOWN'S BUSINESS IMPROVEMENT DISTRICT (BID), MAKING LOWESTOFT A BETTER PLACE TO VISIT, SHOP, AND DO BUSINESS. OUTLINED HERE ARE THE KEY INITIATIVES WE WILL PROVIDE TO HELP BOOST BUSINESS AS PART OF OUR FIVE-YEAR VISION FOR LOWESTOFT.

## PRIDE OF PLACE



VOTE YES FOR:

100,000

BULBS USED IN OUR FESTIVE DISPLAYS

We have exciting plans for the next five years to introduce yet more initiatives to enhance the town's reputation, experiences, and sense of pride. We aim to do this by:

- Providing seasonal floral displays throughout the town
- Delivering successful events including the Christmas light switch-on event, seasonal continental markets, and the summer trails
- Providing Christmas decorations, trees, lights and activities
- Addressing issues with cleanliness and graffiti
- Providing window displays for vacant units
- Seeking cost effective waste collection to reduce your carbon footprint
- Working with the Kittiwake Partnership to address issues from gulls



WE PROVIDED OVER

280

FLORAL DISPLAYS THROUGHOUT THE TOWN DURING THIS CURRENT TERM

## REGENERATE

It is time to capitalise on the exciting regeneration plans to bring more prosperity to the town. As a champion for BID businesses, we will:

- Work with local councils and stakeholders to implement investment opportunities
- Represent BID businesses on local investment boards and business groups
- Keep BID businesses updated on existing and planned regeneration projects
- Provide workshops and training for BID businesses to boost productivity and cut carbon

WE SECURED AN ADDITIONAL

£10,000

IN 'WELCOME BACK' FUNDING

