

Cultural Leadership Group

Thursday 4th July 2019, 14:00-16:00 | Marina Theatre, Lowestoft



Attendees	Apologies
<p>Emma Butler-Smith (EBS) – Marina Theatre Phil Aves (PAves) –Lowestoft Cultural Education Partnership & Lowestoft Rising Bruce Leeke (BL) – Suffolk Libraries Danny Steel (DS) – Lowestoft Vision, Making Waves Together / Great Places Claudia West (CW) –Arts Council England (South East) Helen Johnson (HJ) - East Suffolk Council Kate Ellis (KE) - East Suffolk Council Karen Staples (KS) – East Suffolk Council Emma Howarth (EH) – East Suffolk Council Kate Chantry (KC) - Suffolk County Council Iain Dunnett (ID) –NALEP Ed James (EJ) – Historic England Cllr Peter Knight (PK) – Lowestoft Town Council Jayne Knight (JK) –Suffolk County Council Iain Dunnett (ID) – NALEP Sue Barnard (SB) – Lowestoft Town Council</p>	<p>Peter Aldous MP (PA) - MP for Waveney Andrew Jarvis (AJ) –East Suffolk Council Paul Wood (PW) – East Suffolk Council Harry Young (HY) – Snape Maltings & Aldeburgh Music Genevieve Christie (GC) –Flipside/First Light Festival Cllr Craig Rivett (CR) –East Suffolk Council Jayne Austin (JA) – Suffolk County Council Alex Casey (AC) –Suffolk Art Link Simon Hooton (SH) –Broads Authority Cllr Alice Taylor (AT) – Lowestoft Town Council Hayley – Suffolk Art Link</p>

No.	Actions Arising
1.	<p>Welcome & Introductions Cllr Ben Falat to be invited to meetings. Unable to arrange this so far, but hope for him to be in attendance at the next meeting.</p> <p>Cllr Craig Rivett now representative for East Suffolk Council.</p>
2.	<p>Minutes from the last meeting Cllr Peter Knight’s title to be changed from Mayor to Deputy Mayor Minutes agreed</p>
3.	<p>Lowestoft Cultural Strategy The draft cultural strategy was circulated to group for comment prior to the meeting. The group reviewed the draft strategy in order to narrow the focus of the document. It was agreed that there needs to be two documents – one that is for the stakeholders and another for the community, or an executive summary/abstract. PAves emphasised that there should only be one strategy.</p> <p>HJ took notes as to which parts of the strategy needed to be amended. The following points were also made.</p> <p>Vision – the group agreed that the vision must be strong, to the point, and not confusing. HJ to shape vision for next meeting.</p> <p>People – the group agreed that we need to determine in the document whose strategy it is, emphasising it is for the people and communities of Lowestoft, that we are proud of who we are, have ambitions for the future, and are realistic about our current status. ID advised that funders may look to see if areas such as employability and inward investment etc, are included as part of our strategy. The group agreed that we will not be able to please all funders, and instead need to be realistic with our goals addressing only those that are achievable but emphasising our ambitions and showcasing that we strive for excellence in all that we do.</p> <p>Place – the group agreed that we need to embed and strengthen culture into all we do and ensure that it is a part of all our conversations. We need to ensure that we address why this is, e.g. to empower the</p>

	<p>community and give them a voice, drive growth (both economical and emotional). We need to build and promote ourselves as being a gateway, but conscious as to how we phrase statements.</p> <p>Economy – this section has been influenced by the East Suffolk Tourism Strategy. This will enable us to create stronger buy-ins internally (East Suffolk Council) and support from cabinet. Group were in agreement about the overall economic strategy.</p>
<p>4.</p>	<p>Working Group EBS, DS, JK, KS, BL and PAVes volunteered to be part of the working group for the cultural strategy.</p>
<p>5.</p>	<p>AOB Cultural Conference was announced as taking place on 10th October at The Seagull Theatre. Further details to follow. If you have any queries or would be interested in speaking, please email Kate - kate.ellis@eastsoffolk.gov.uk</p>
<p>7.</p>	<p>Summary of actions</p> <ul style="list-style-type: none"> • HJ to shape the strategy vision for the next meeting • Agree working group • KE to arrange next meeting end of August/Beginning of September to enable us to review and amend the document read for submission to cabinet on 1st October. • Group to re-read the draft strategy, with comments to Helen by 12th July.