

## Community Interest Statement – Activities & Related Benefit

Activities	How will the activity benefit the community?
<p>Festival: To produce an annual multi-arts festival that celebrates Lowestoft’s position as the most easterly point of the UK.</p>	<p>The community will benefit by attending and participating in an annual festival that is central to the regeneration of Lowestoft from a cultural cold spot to a place where culture is made, enjoyed and participated in. High calibre, free and low priced events will support inclusive cultural experiences and increased opportunities for participation. The festival will transform the beach and seafront and promote it as a focus for increased community activity, boosting community cohesion and pride in Lowestoft. Community participation will be at the heart of the programming with key events co-curated by the community and new local talent showcased. Volunteering opportunities will grow engagement with the cultural sector building skills such as event management.</p>
<p>Year-round projects: Multi-arts practitioners including in music and visual arts will work with community groups including schools, the college, charities, community enablers and regeneration stakeholders on long-term projects that link to the annual festival</p>	<p>Substantially increased engagement in year-round cultural projects will benefit the community with new skills and greater community cohesion, linking to Lowestoft’s priority of combating high levels of multiple deprivation, promoting health and wellbeing and connecting to its social prescribing initiatives. The year-round projects will work with local stakeholders to identify those most in need to participate in projects that unlock creative potential and boost wellbeing.</p> <p>These projects will offers new opportunities to unlock the creative talents of the community, contributing to a new culturally enriched environment and linking to the festival where creative output will be showcased and celebrated.</p>
<p><b>If the company makes any surplus it will be used for...</b> Reinvestment into research and resources that directly benefit the cultural life of the community; supporting projects and individuals working in the field of multi-arts, creative-led regeneration and contribution to a sustainable future for the organisation.</p>	