

The information you require is as follows:

The pricing for 2018 was quoted as £175 for a full page advert. £2,100 for 12 months. Minus 7% discount for 12 insertions = £1953 for the year. No vat.

Full page adverts are now £220 per insertion. We will knock that down to £200 per insertion - 12 insertions total £2,400.

We are prepared to offer a further 8% discount to the council. Therefore the total price for 12 x full page adverts will be £2208

In total with the increased discount we are offering, the cost for 2019 will have increased by only £255 for the year. (£21 per advert)

I regret that the price has risen but we have suffered several paper price increases and have purchased the full professional editing and production suites from Adobe including InDesign, Photoshop and others.

We are proud that our production values are now equal to any other magazine.

We currently publish around 4,500 paper copies each month and many are downloaded from our website.

All of our magazines are distributed to shops including Tesco (Gunton & LRN) Co-ops, coffee shops, tea rooms, pubs, fish & chip shops and many other retailers.

We rarely get any copies returned.

The current run of advertising started in Jan 2018 and will end with the advert for the December issue.

Of course we will still run the TOWN COUNCIL MATTERS editorials for you free of charge every month.

I hope this is all the info you require and look forward to hearing from you soon

Attached for your perusal. AD SIZES & PRICES Doc. Four Towns distribution info