



Lowestoft Town Council

Arts Policy

1.0 Aim

1.1 This policy is designed to outline the Council's approach to the arts.

2.0 Definition

2.1 Lowestoft Town Council defines the arts as including all forms of performing arts, music making, visual arts, crafts, literature, creative technology (including digital art forms), film, and architecture.

3.0 Commitments of the Council

3.1 Lowestoft Town Council believes the arts play a vital role in all aspects of life within the parish of Lowestoft.

3.2 We will act as a visionary leader, enabler and advocate of the arts in the parish of Lowestoft.

3.3 We will advocate for high quality arts activities and promote creative expression for the people who live, work and visit the parish of Lowestoft.

3.4 We will celebrate the art heritage of Lowestoft, providing access to and education on the town's art and cultural assets.

3.5 We will ensure that our arts organisations, artists in all art forms, rising talent and creative industries are welcomed, recognised, valued and supported.

3.6 We will seek investment in the arts to meet the needs of local communities both rural and urban and across all age groups and demographics.

3.7 We will support and promote cultural diversity and equality of access and opportunity in the all.

3.8 We will promote and invest in the arts by leveraging in matched funding from external sources, trying wherever possible to seek local funding.

3.9 We will promote the arts as an aspirational and inspirational tool in social and economic regeneration.

3.10 We will liaise with local Primary, Secondary and College educational providers to enhance the arts.

3.11 We will promote the role of the arts in enhancing health (including mental health), and quality of life, providing enjoyment and as a powerful tool in learning to inspire the next generation.

3.12 We will support the development of new talent and encourage creativity and new initiatives locally in the arts.

| Revisions | |
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| Date | Amendment |
| 20220704 | Added Revisions Table |
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