Thanks for the comments from the Town Council on this application for advertisement consent for the proposed fascia and hanging sign.

Just to make you aware that I have been in contact with the applicant and planning agent for this application and asked for revisions to the proposed signage and the proposed shopfront.

You may recall that permission was recently granted for a change of use at these premises to an Adult Gaming Studio (DC/23/3254/FUL). Extensive discussions took place with the applicant at that time to retain as much of the original shopfront and to secure appropriate signage that was shown indicatively on the proposed elevations.

The plans have now been superseded therefore and I've sent a reconsultation request to the Town Council (on 9 January) which is a better scheme.

The proposed fascia sign is reduced in size and the colour scheme less garish, as it removes the yellow strip to the projecting and the hanging sign. Also, the shopfront (proposed elevation) is in accordance with the recent permission DC/23/3254/FUL.

Regards,

Katherine

Katherine Rawlins | Planner (Development Management)