



# LOWESTOFT TOWN CRICKET CLUB



**SPONSORSHIP  
OPPORTUNITIES 2022**



## Our Club

**Established in 1844, Lowestoft Town Cricket Club is the most easterly cricket club in the UK.**

**We are proud to call The Denes Oval our home, with its rich history spanning club and county cricket history.**

**In 1972 Lowestoft Town Cricket Club won Norfolk's prestigious Carter Cup for the first time, reclaiming the cup again in 1985 and 1991.**

**The 1st team compete in Division 1 of the Norfolk Alliance, with the 2nd team competing in Division 5 of the Norfolk Alliance, while the 3rd team compete in the Norfolk League.**

**Lowestoft Town Cricket Club boast a fantastic youth set up, with a number of our talented boys and girls representing the Norfolk County Cricket within their age groups.**







## WHY WE NEED YOUR HELP

**Lowestoft Town Cricket Club is a self funded organisation that relies on local business for sponsorship ensuring the club can continue to provide a safe well facilitated Cricket Club for our members and the local community to enjoy.**

**All the members of the Management Committee, junior coaches, team Managers and the tea makers are all volunteers. Our aim is to provide a competitive and safe environment for the development of young children into senior cricketers.**

**Without the help from our partners in the local community providing the sponsorship our club would simply not exist.**

**On behalf of Lowestoft Town Cricket Club we would like to thank you for the interest you have shown in our club and the time you have spent reading our sponsorship information.**





## **GOLD PACKAGE**

**Main Club Sponsor £4,000**

**(2 year commitment)**

**Year 1 £2000**

**Year 2 £2000**

### **Playing Shirts**

**Your company logo/branding on the prime front position on the playing shirts worn by all 3 senior teams and 4 junior teams during matches throughout the season.**

### **Social Media**

**Your company will be promoted online via our popular social media channels.**

### **Advertising board**

**We will place your logo on a 1200mm x 600mm reinforced advertising board permanently fixed to our pavilion in prime location.**

### **Around The Ground**

**Company name/logo will be printed on to our stumps for use in home cricket matches.**

### **Functions**

**Your company will be entitled to 4 tickets to the annual club presentation evening and be invited to present the trophies to all the senior trophy winners.**

### **Local press Release**

**The club will arrange a main sponsor article in the local press with pictures of the new playing shirt being presented to chosen representatives of your company.**

### **Club Handbook**

**Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.**



## SILVER PACKAGE

**£2,000**

**(2 year commitment)**

**Year 1 £1000**

**Year 2 £1000**

### **Training Tops**

**Your company logo/branding will be positioned on the training tops worn by players before and after the game.**

### **Advertising Board**

**Your company logo/branding on an 1200mm x 600mm advertising board situated around the boundary.**

### **Social Media**

**Your company logo/branding will feature across our social media channels.**

### **Functions**

**Your company will be entitled to 3 tickets to the annual club presentation evening and be invited to present an award during the evening.**

### **Club Handbook**

**Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.**



## BRONZE PACKAGE

£1,000

(2 year commitment)

Year 1 £500

Year 2 £500

### Advertising Board

Your company logo/branding on an 1200mm x 600mm advertising board situated around the boundary.

### Social Media

Your company logo/branding will feature across our social media channels.

### Functions

Your company will be entitled to 2 tickets to the annual club presentation evening.

### Handbook

Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.



# **GROUND SPONSORSHIP**

## **ADVERTISING BOARD**

Your company logo/branding on a  
1200mmx 600mm fixed board,  
positioned around the perimeter of the ground.

**£250.00**

(company artwork to be supplied)

## **SCORE BOARD SPONSOR**

Your company logo/branding on a  
1200mm x 600mm fixed board.  
Positioned directly below the score board,  
this is the prime location within the ground.

**£350.00**

(company artwork to be supplied)

**THANK YOU FOR YOUR  
SUPPORT**

# Lowestoft Town Cricket Club



**Lowestoft Town Cricket Club**  
**Denes Oval, Whapload Road, Lowestoft, NR32 1XG**

[www.lowestoft.play-cricket.com](http://www.lowestoft.play-cricket.com)

