



LOWESTOFT TOWN CRICKET CLUB



**SPONSORSHIP OPPORTUNITIES
2022**



Our Club

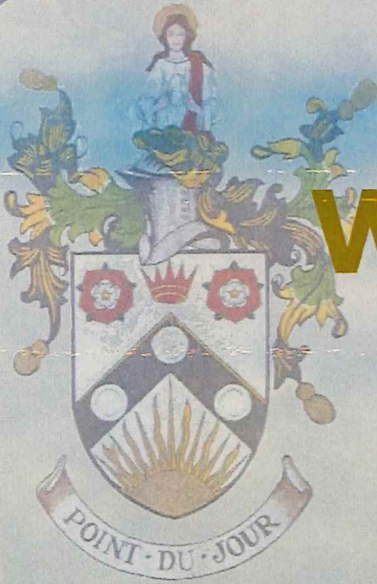
Established in 1844, Lowestoft Town Cricket Club is the most easterly cricket club in the UK.

We are proud to call The Denes Oval our home, with its rich history spanning club and county cricket history.

In 1972 Lowestoft Town Cricket Club won Norfolk's prestigious Carter Cup for the first time, reclaiming the cup again in 1985 and 1991.

The 1st team compete in Division 1 of the Norfolk Alliance, with the 2nd team competing in Division 5 of the Norfolk Alliance, while the 3rd team compete in the Norfolk League.

Lowestoft Town Cricket Club boast a fantastic youth set up, with a number of our talented boys and girls representing the Norfolk County Cricket within their age groups.



WHY WE NEED YOUR HELP

Lowestoft Town Cricket Club is a self funded organisation that relies on local business for sponsorship ensuring the club can continue to provide a safe well facilitated Cricket Club for our members and the local community to enjoy.

All the members of the Management Committee, junior coaches, team Managers and the tea makers are all volunteers. Our aim is to provide a competitive and safe environment for the development of young children into senior cricketers.

Without the help from our partners in the local community providing the sponsorship our club would simply not exist.

On behalf of Lowestoft Town Cricket Club we would like to thank you for the interest you have shown in our club and the time you have spent reading our sponsorship information.



GOLD PACKAGE

Main Club Sponsor £4,000

(2 year commitment)

Year 1 £2000

Year 2 £2000

Playing Shirts

Your company logo/branding on the prime front position on the playing shirts worn by all 3 senior teams and 4 junior teams during matches throughout the season.

Social Media

Your company will be promoted online via our popular social media channels.

Advertising board

We will place your logo on a 2000mm x 500mm reinforced advertising board permanently fixed to our pavilion in prime location.

Around The Ground

Company name/logo will be printed on to our stumps for use in home cricket matches.

Functions

Your company will be entitled to 4 tickets to the annual club presentation evening and be invited to present the trophies to all the senior trophy winners.

Local press

The club will present you a framed playing shirt and make arrangements for a new main sponsor article in local press, including picture.

Club Handbook

Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.



SILVER PACKAGE

£2,000

(2 year commitment)

Year 1 £1000

Year 2 £1000

Training Tops

Your company logo/branding will be positioned on the training tops worn by players before and after the game.

Advertising Board

Your company logo/branding on an advertising board around the boundary.

Social Media

Your company logo/branding will feature across our social media channels.

Functions

Your company will be entitled to 3 tickets to the annual club presentation evening and be invited to present an award during the evening.

Club Handbook

Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.



BRONZE PACKAGE

£1,000

(2 year commitment)

Year 1 £500

Year 2 £500

Advertising Board

Your company logo/branding on an advertising board around the boundary.

Social Media

Your company logo/branding will feature across our social media channels.

Functions

Your company will be entitled to 2 tickets to the annual club presentation evening.

Handbook

Your company logo will feature in the club handbooks distributed to all senior members, juniors and parents.



GROUND SPONSORSHIP

ADVERTISING BOARD

£300 (inc Design)

Positioned around the perimeter of the ground your company logo/branding on a 1000mm x 400mm fixed board.

SCORE BOARD SPONSOR

£450 (inc Design)

Your company logo/branding on a 1000mm x 400mm fixed board

Positioned directly below the score board this is prime real-estate within the ground.

