

MEETING PAPER

Subject: To consider communications of Lowestoft Town Council, including a monthly email newsletter

Meeting: Events and Communications Sub-Committee

Date: Wednesday 24th March 2021

NON CONFIDENTIAL

Background/Introduction

We received a recommendation for the Town Council to establish a newsletter to send out to residents, helping them understand the services the Council provides, monthly updates and linking to stories, which have been posted to the Town Council’s online communication platforms.

Details

This addition to the communications could be developed through Mailchimp the email marketing company

Recommendations/Decision

